

# fair-packages

The complete solution for your  
trade fair success

**1 – 5 April 2019**  
**Hannover • Germany**

[hannovermesse.com](http://hannovermesse.com)



Deutsche Messe

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# Our **fair-packages**: total solutions that maximize **your success**

Our fair-packages provide a wide range of services and benefits, including stand space, stand construction, furnishing and fittings, as well as basic utilities and extensive marketing services. You can find an overview of all services online at: [www.hannovermesse.de/en/fairpackage](http://www.hannovermesse.de/en/fairpackage)

## How you benefit

- You save time as all the planning can be dealt with by simply clicking online to order the services required.
- Professional consulting and support when planning your trade fair presentation.
- You can keep your organizational efforts to an absolute minimum. In other words, you can focus on what's most important to you – making new business contacts as well as new deals and orders.
- Exclusive catering package available.

## Your package options

You can choose from three options, and each package is tailor-made to ensure that your trade fair presentation is a complete success. The only difference between the packages is the stand construction.

| Modular stand type                               | Price             |
|--|-------------------|
| <b>fair-package Basic</b> (minimum size 9 m²)    | as from € 4,561*  |
| <b>fair-package Comfort</b> (minimum size 12 m²) | as from € 6,136*  |
| <b>fair-package Premium</b> (minimum size 20 m²) | as from € 11,411* |

\* all prices are for a row stand (with an early booking discount)

# Overview of Services

|   | fair-packages<br>(Basic, Comfort, Premium) | Standard package<br>(stand area only) |
|---|--|---------------------------------------|
| <b>Stand space</b>  | ✓  | ✓                                     |
| <b>Stand assembly</b>   | ✓  |                                       |
| <b>Basic services</b>   |  |                                       |
| Electric power supply, incl. 3 kW consumption                   | ✓  |                                       |
| Pre-show cleaning plus daily stand cleaning                     | ✓  |                                       |
| Waste disposal  | ✓  |                                       |
| Insurance for stand and furnishings (covers fair-package items) | ✓  |                                       |
| Parking permit for duration of show (no.)                       | 1  |                                       |
| <b>Marketing &amp; PR</b>                                       |  |                                       |
| Services included in the marketing fee (see website)            | ✓  | ✓                                     |
| Listing in "Exhibitor PR Contacts" guide                        | ✓  | ✓                                     |
| Hot topics newsletter ("Themenservice aktuell")                 | ✓  | ✓                                     |
| Directory of key publishers                                     | ✓  | ✓                                     |
| Visitor promotion materials                                     | ✓  | ✓                                     |
| <b>Catering</b>   |  |                                       |
| Coffee and tea  | ✓  |                                       |
| Cookies/pastries and mineral water                              | ✓  |                                       |
| <b>Supplementary services</b>                                   |  |                                       |
| Exhibitor passes  | ✓  | ✓                                     |

# Details of services fair-package **Basic**

Modular stand Type A, including additional fittings/furniture  
(minimum size 9 m<sup>2</sup>)

- Disposable, off-the-roll cord carpeting, with plastic film covering
- Perimeter partition walls to adjacent stands and/or hall walls, 250 cm high
- Ceiling, ceiling frame sections along open sides of stand, incl. all necessary crossbeams and columns
- Fascia panel, one per aisle-facing side opening, supplied on request with black lettering in Helvetica Bold typeface (up to a maximum no. of letters), or a logo/digital print\*
- 1 power distribution box with built-in dual-socket outlet, 230 V
- 4 spotlights
- Cubicle, 100 x 100 cm, with lockable door
- Furnishings: 1 table, 3 chairs, 1 coat rack inside cubicle, 1 wastepaper basket, 1 counter, 1 bar stool, 1 brochure rack

**Price as from € 4,561\*\***

\* subject to submission of a print-ready data file to Deutsche Messe at least six weeks before the event begins.

\*\* Row stand with early-booking discount



Modular stand Type A, including additional fittings/furniture



Sample design – includes additional features available at extra cost

# Details of services fair-package **Comfort**

Modular stand Type C, including additional furniture/ fittings  
(minimum size 12 m<sup>2</sup>)

- Disposable, off-the-roll cord carpeting, with plastic film covering
- Perimeter partition walls to adjacent stands and/or hall walls, 250 cm high
- 1 power distribution box with built-in dual-socket outlet, 230 V
- 1 spotlight, arm-mounted, for each 5 m<sup>2</sup> of stand space, plus 4 spotlights mounted on modular stand tower
- 1 wastepaper basket, 1 counter, 1 bar stool, 1 brochure rack
- Furnishings pack (based on stand size):

| Stand size in m <sup>2</sup> | ≤ 49             | 50 – 79          | ≥ 80             |
|------------------------------|------------------|------------------|------------------|
| Cubicle size                 | 2 m <sup>2</sup> | 4 m <sup>2</sup> | 6 m <sup>2</sup> |
| No. of tables                | 1                | 2                | 3                |
| No. of chairs                | 4                | 8                | 12               |
| No. of coat racks            | 1                | 2                | 2                |
| Modular stand tower*         | 1                | 1                | 2                |

**Price as from € 6,136\*\***

\* Modular stand tower: with a digital print on one side, provided exhibitor submits a print-ready data file to Deutsche Messe at least six weeks before the event begins

\*\* Row stand with early-booking discount



Modular stand Type C, including additional furniture/ fittings



Sample design – with additional features available at extra cost



# Details of services fair-package Premium

## Modular stand Type Exclusive

(minimum size 20 m<sup>2</sup>)

- Disposable, off-the-roll velour carpeting, with plastic film covering, laid on a raised floor approx. 8 cm high
- Perimeter partition walls (standard frame partitions, approx. 7 cm deep) to adjacent stands and/or hall walls, 300 cm high
- 1 power distribution box
- 1 bar stool, 1 brochure rack, 1 wastepaper basket
- Furnishings pack (based on stand size):

| Stand size in m <sup>2</sup>  | 20–39            | 40–59            | > 60             |
|---|------------------|------------------|------------------|
| Cubicle size  | 2 m <sup>2</sup> | 4 m <sup>2</sup> | 6 m <sup>2</sup> |
| Backlit wall approx. 200 cm wide, 300 cm high, incl. digital print* | 2                | 2                | 3                |
| Bar/info counter  | 1                | 2                | 2                |
| No. of tables   | 1                | 2                | 3                |
| No. of chairs   | 4                | 8                | 12               |
| Number of coat racks  | 1                | 2                | 2                |
| Light pole  | 1                | 2                | 3                |
| Electric power sockets 230 V / 16 A**                               | 4                | 7                | 11               |

**Price as from € 11,411\*\*\***

\* Graphics/digital prints: subject to submission of a print-ready data file to Deutsche Messe at least six weeks before the event begins.

\*\* Electric power sockets: details of layout (number and location of sockets) must be submitted to Deutsche Messe at least three weeks before the event begins.

\*\*\* Row stand with early-booking discount



Modular Stand Type Exclusive



Sample design – with additional features available at extra cost



# Deutsche Messe

Deutsche Messe  
Messegelände  
30521 Hannover  
Germany

Tel. +49 511 89-0  
Fax +49 511 89-32626  
[info@messe.de](mailto:info@messe.de)  
[www.messe.de](http://www.messe.de)

#### Advice on services

**Carolin Illig**

Tel. +49 511 89-37200  
[carolin.illig@messe.de](mailto:carolin.illig@messe.de)

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After you have decided to take part you are welcome to use our Exhibitor Support team, who will help you with any further questions regarding the preparation and realization of your trade fair presentation. Please contact:

**Tel. +49 511 89-30000 or [exhibitor.support@messe.de](mailto:exhibitor.support@messe.de)**

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