

Forums & Conferences

Industrie 4.0 – Conference Stage
Energy 4.0 – Conference Stage
tech transfer – Conference Stage
HANNOVER MESSE Main Stage
15th German-Japanese Economic Forum



Forums & Conferences

Industrie 4.0 – Conference Stage

The Industrie 4.0 Conference Stage provides answers and solutions to many topics of automation: people and work, business and strategy models, the collection and analysis of the flood of data, IT security, standards and interoperability, SMEs and users, use cases, industry 4.0 and the circular economy in the context of reducing CO2 emissions. The Industrie 4.0 Conference Stage is an outstanding communication and competence platform for these topics, which move users, industry and politics alike. The focus here is on practice-oriented lectures, panels, product presentations and innovations. Take advantage of this opportunity and make your voice heard and reach out with your expertise in this field!

Gold Partner

- Presentation slot: 20 minutes for your presentation (content to be agreed with the organiser on the programme, fixed slots, not freely selectable), incl. streaming on our website and Q&A tool
- Announcement of your presentation on your exhibitor and product page
- Highlighting of your speaker on the website as a highlight speaker
- Logo presence in the programme overview on the website
- Logo presence on the stage wall
- Logo presence on the sponsor wall
- 30 sec. commercial (played 2x daily in the stage programme)

Platinum Partner

All services of the Gold Partner, plus:

- Naming as a partner in the external communication of the stage programme
- Presentation of the stage programme with reference to the partner ("The programme is presented to you with the kind support of ...")
- Promotion of the presentation via the HANNOVER MESSE newsletter
- Coordinated promotion of the presentation via the HANNOVER MESSE social media channels
- 2 registration codes for participation in the opening ceremony
- Placement of a Superbanner 4 weeks to 1 day before the start of the event in the supporting programme on the HANNOVER MESSE website, rotating
- Placement of a Medium Rectangle in the exhibitor and product search results list on the day of the presentation, rotating

Gold Partner (15x)

€ 10,500

Platinum Partner (5x)

€ 14,500

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Energy 4.0 – Conference Stage

The Energy 4.0 Conference Stage is the outstanding communication and competence platform for topics of an energy-intelligent, climate-friendly and sustainable future. Here, industry thought leaders, high-profile experts and practitioners can present the latest trends and address the industry's questions. Take advantage of this opportunity and make your voice heard and reach out with your expertise in this field!

Gold Partner

- Presentation slot: 20 minutes for your presentation (content to be agreed with the organiser on the programme, fixed slots, not freely selectable), incl. streaming on our website and Q&A tool
- Announcement of your presentation on your exhibitor and product page
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Gold Partner (15x)

€ 10,500

Platinum Partner (5x)

€ 14,500

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Tech Transfer – Conference Stage*

The Tech Transfer Conference Stage is the outstanding communication and competence platform for discourse between science, business and politics. This is where the latest projects in applied industrial research are presented, where scientists and developers present their latest research results from all relevant industrial sectors. The focus is on direct exchange of information, successful technology transfer and discussion of the solutions and answers to the challenges of the industry of tomorrow and beyond. Take advantage of this opportunity and make your voice heard and reach out with your expertise in this field!

Gold Partner

- Presentation slot: 20 minutes for your presentation (content to be agreed with the organiser on the programme, fixed slots, not freely selectable), incl. streaming on our website and Q&A tool
- Announcement of your presentation on your exhibitor and product page
- Highlighting of your speaker on the website as a highlight speaker
- Logo presence in the programme overview on the website
- Logo presence on the stage wall
- Logo presence on the sponsor wall
- 30 sec. commercial (played 2x daily in the stage programme)

Platinum Partner

All services of the Gold Partner, plus:

- Naming as a partner in the external communication of the stage programme
- Presentation of the stage programme with reference to the partner ("The programme is presented to you with the kind support of ...")
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- 2 registration codes for participation in the opening ceremony
- Placement of a Superbanner 4 weeks to 1 day before the start of the event in the supporting programme on the HANNOVER MESSE website, rotating
- Placement of a Medium Rectangle in the exhibitor and product search results list on the day of the presentation, rotating

Gold Partner (15x)

€ 10,500

Platinum Partner (5x)

€ 14,500

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HANNOVER MESSE Main Stage

The HANNOVER MESSE Main Stage is the platform for pioneers and visionaries from business, science and politics. Our top speakers offer orientation in different formats and show the innovations of today and tomorrow. The topics range from Industry 4.0 and artificial intelligence to climate neutrality and renewable energies, circular economy, global supply chains or the future of work. Share your expertise on sustainability and digitalisation with our visitors and become a speaker on the HANNOVER MESSE Main Stage.

Gold Partner

- Keynote: 20 minutes for your presentation (content to be agreed with the organiser on the programme, fixed slots, not freely selectable), incl. streaming on our website as well as Q&A tool.
- Announcement of your presentation on your exhibitor and product page
- Logo presence in the programme overview on the website
- Highlighting of your speaker on the website as a highlight speaker
- Logo presence on the stage wall
- Logo presence on the sponsor wall
- 30 sec. commercial (played 2x daily in the stage programme)

Platinum Partner

All services of the Gold Partner, plus:

- Naming as a partner in the external communication of the stage programme
- Presentation of the stage programme with reference to the partner ("The programme is presented to you with the kind support of ...")
- Promotion of the presentation via the HANNOVER MESSE newsletter
- Coordinated promotion of the presentation via the HANNOVER MESSE social media channels
- 2 registration codes for participation in the opening ceremony
- Placement of a Superbanner 4 weeks to 1 day before the start of the event in the supporting programme on the HANNOVER MESSE website, rotating
- Placement of a Medium Rectangle in the exhibitor and product search results list on the day of the presentation, rotating

Gold Partner (5x)

€ 12,500

Platinum Partner (5x)

€ 16,500

Forums & Conferences

WUNSCHWORT.FM

Would you like to attract visitors' attention in a musical way? Then you can chat with our presenters about your company, the fair and your products via an episode of WUNSCHWORT.FM and round off the conversation with your personal music request.

- Recording and production of a 15-minute episode of desired words
- Coordinated production date and release of the episode by the sponsor
- Editing of the episode and playout as MP4 at the agreed time on HANNOVER MESSE Main Stage

Sequence of an episode:

- Short intro in the context of the trade fair
- Welcome, introduction of the guest and talk with the guest about the music request
- Recording of the music request



WUNSCHWORT.FM (4x)

€ 3,200

Forums & Conferences

Booking Details: Conference Stages and HANNOVER MESSE Main Stage

In order to fulfil the corresponding service, your data must be received by Deutsche Messe via e-mail by the specified deadline after the binding booking has been made, taking into account the formats specified in the contract.

Deadline: Gold Partner 25.04.2022
Platinum Partner and WUNSCHWORT.FM 15.03.2022

E-Mail: sponsoring@messe.de

Formats:
- According to the specifications of Deutsche Messe AG

Booking:
The offer is available directly in the shop for a binding booking.

Contact Sponsoring & Partnering:

Simone Kröll advertising@messe.de
Phone +49 511 89 34315



Forums & Conferences

15th German-Japanese Economic Forum

Industry is responsible for around 30% of greenhouse gas emissions worldwide. Every company has a duty to reduce the carbon footprint of its entire value chain and entrepreneurial activity. But switching to CO₂-neutral and sustainable production is a major challenge for many industries. What are the strategies of companies in Japan and Germany? Which technologies and political framework conditions are crucial? And how can the key challenges of the transition process be turned into opportunities? These topics will be addressed by the 15th German-Japanese Business Forum on 30 May 2022 from 10 a.m. to 1 p.m. on the Energy 4.0 Conference stage.

Silver Partner

- Your logo on a partner display in the podium area
- Your logo on the programme monitor on 30.05.2022
- 30 sec. commercial (playout: 1x during the Economic Forum)
- Promotion of the Business Forum via the HANNOVER MESSE e-mail newsletter (230,000 subscribers worldwide, 04/22) and social media channels

Gold Partner

All services of the Silver Package, plus:

- Presentation slot: 15 minutes for your specialist presentation (content to be agreed with the organiser on the programme), incl. streaming on our website as well as Q&A tool.
- Highlighting of your speaker on the website as a highlight speaker
- Your livestream on-demand until at least 8 weeks after HANNOVER MESSE
- Logo presence in the programme overview on the website
- Logo presence on the sponsor wall

Silver Partner (4x)

€ 2,000

Gold Partner (4x)

€ 5,900

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Booking Details: 15th German-Japanese Economic Forum

In order to fulfil the corresponding service, your data must be received by Deutsche Messe via e-mail by the specified deadline after the binding booking has been made, taking into account the formats specified in the contract.

Deadline: 25.04.2022

E-Mail: sponsoring@messe.de

Formats:

- According to the specifications of Deutsche Messe AG

Booking:

Please contact us.

Contact Sponsoring & Partnering:

Simone Kroll

advertising@messe.de

Phone +49 511 89 34315

