

31 MARCH – 04 APRIL 2025

LIGHTWEIGHT CONSTRUCTION PAVILION

WORLD. LEADING. INDUSTRYSHOW.

HANNOVER
MESSE

THE STARTING POINT FOR ALL LIGHTWEIGHT CONSTRUCTION INTERESTS

Lightweight construction is a key technology. New lightweight materials, innovative construction methods and lightweight manufacturing technologies can save energy, material and CO₂. At the same time, the use of lightweight construction technologies offers the potential to make products more robust and efficient. From vehicles to machinery and equipment to the energy industry, intelligent lightweight systems are of great importance in all industrial sectors.

At the heart of the world's leading trade fair for the industry, the Lightweight Construction Pavilion offers a prominent presentation area for innovations in lightweight construction. For many years, HANNOVER MESSE has enjoyed a reputation among engineers, buyers, developers and scientists as the world's biggest stage for lightweight construction solutions. The result is an optimal match between exhibitors and visitors!

LIGHTWEIGHT CONSTRUCTION- A CORE TOPIC OF INDUSTRIAL SUPPLY

- In the Lightweight Construction Pavilion, exhibitors will showcase energy- and material-efficient technologies through highlight exhibits, project studies and live demonstrations.
- Survey of trade visitors at HANNOVER MESSE: Lightweighting is a key focus in the search for new supplier solutions.
- In the supplier industry, lightweight construction is both a trendsetter and a driver of innovation: the diversity of materials leads to lightweight Design. Surveys of trade visitors at HANNOVER MESSE show that lightweight construction is a response from the supplier industry.
- The subcontracting area in Hall 3 is directly connected to the parking lot EAST with its own entrance.



CUSTOMISED PRESENTATION & A WIDE RANGE OF WAYS TO PARTICIPATE

YOUR HAVE THE CHOICE:

INDIVIDUAL PARTICIPATION

With an individual stand in the lightweight design. Lightweight construction will set you apart from the competition. Book your stand according to your wishes and needs. We will be happy to help you choose your stand construction and provide other services and marketing to ensure a successful show.

JOINT PAVILION

By participating in a joint stand, you can benefit from full service packages for a hassle-free exhibition. Take advantage of our partners' experience and range of services. Contact us and we will be happy to put you in touch.

LIGHTWEIGHT CONSTRUCTION GUIDE

As an exhibitor, you can benefit from a free entry in the online Lightweight Construction Guide. Trade visitors can quickly and comprehensively find out about the entire range of lightweight construction products at the show.

SPEAKERS CORNER

Taking part in the Speakers Corner with allows you to set your own focus. Set your own focus with a technical presentation in front of an international audience of experts.

Special topic: Recycling and secondary resources

LIGHTWEIGHT CONSTRUCTION SOLUTIONS AREA

The Solutions Area provides a space for you to present your exhibits and live demonstrations - in addition to your individual presence or participation in a joint display stand. Introduce your solutions and projects to a professional audience.



You can find further information about our various participation possibilities here:
<https://www.shop.hannovermesse.de/en>



LIGHTWEIGHT CONSTRUCTION PAVILION: YOUR PARTICIPATION OPTIONS

INTERESTED IN PARTICIPATING IN OUR JOINT STAND? HERE YOU WILL FIND ALL THE PARTICIPATION OPTIONS FOR A SUCCESSFUL SHOW. DO NOT HESITATE TO CONTACT US!

PARTICIPATION PACKAGE JOINT PAVILION

SERVICES:

- Stand space from 6m²
- Wall elements, carpet, 1 table, 4 chairs, counter, standard fascia (Helvetica)
- Basic lighting, 1 socket, Internet access via WLAN (shared medium)
- Daily cleaning, general stand security
- Catering, lounge with tables and chairs, host/hostess

INCLUDED MARKETING ACTIVITIES

- Invitation to the Opening Ceremony
HANNOVER MESSE 2025
- Trade visitor tickets (unlimited amount)
- Year-round online presence for your company and products
- Participation in digital matchmaking
- Provision of visitor data (not personalized HANNOVER MESSE total)
- Possibility to record and publish your news:
 - in our HANNOVER MESSE newsletter or website
 - press mailing list with key editorial addresses, to send your information and invitations to the desired media target groups
- free advertising material for download
- speaker slot in our „Speakers Corner“
- complimentary attendance at the Lightweighting Summit

PARTICIPATION PRICES JOINT PAVILION

- REGISTRATION FEE: Euro 410,00 (netto)
- BASIC PRICE:
 - Standspace from 6 – 12m² Euro 710,00 / m² netto
 - from 13m² Euro 620,00 / m² netto
- SIDE SURCHARGE:
 - Flat rate for 2 free pages Euro 750,00 netto



CONTACT :

Jens Buschmeier
Phone: +49 511 89 33169 | jens.buschmeier@messe.de

Weert-Ellen de Riese
Phone: +49 511 89 31135 | weert-ellen.deriese@messe.de