

5.-8. APRIL 2027

EMBEDDED PARK

SPECIAL DISPLAY | PAVILION

THINK TECH FORWARD



EMBEDDED SYSTEMS - INDISPENSABLE FOR MODERN PRODUCTION PROCESSES

UNIQUELY VERSATIL

From edge computing, embedded vision, software solutions, components and modules to electronic displays - here you have the chance to **present your latest products and technologies across all industries.**

Use our platform to find new customers, establish new partnerships and position yourself in the industrial environment! The Embedded Park offers you a **full-service concept with little effort, located right next to the Predictive Maintenance & Machine Learning Pavilion.** Take advantage of the strong synergies between these two topics!

VISITOR STRUCTURE

- Machines and Plant Engineering
- Manufacturing Industry
- Capital Goods Industry
- Basic Materials and Manufacturing Goods Industry
- Energy Industry
- Research and Development
- Information and Communication Services
- Service Industry
- Authorities and Public Services
- Wholesale and Retail

EXHIBITION CATEGORIES

- Embedded Systems
- M2M (Machine-2-Machine-Communication)
- Electronic Displays
- Application Software
- Embedded Vision
- Edge Computing
- Components and Modules
- Services

"As a founding member, GMK electronic design GmbH has participated in the group pavilion several times already. Embedded Park's central location at HANNOVER MESSE and its relevant thematic context ensure high visitor traffic and valuable connections. The synergies among the exhibitors' offerings specifically attract trade visitors. We also appreciate the professional organization and the dedicated and knowledgeable stand staff. We will be there again in 2027!"

Maximilian Sommer (Technical Sales)
GMK electronic design GmbH

YOUR ADVANTAGES AT A GLANCE

WE OFFER

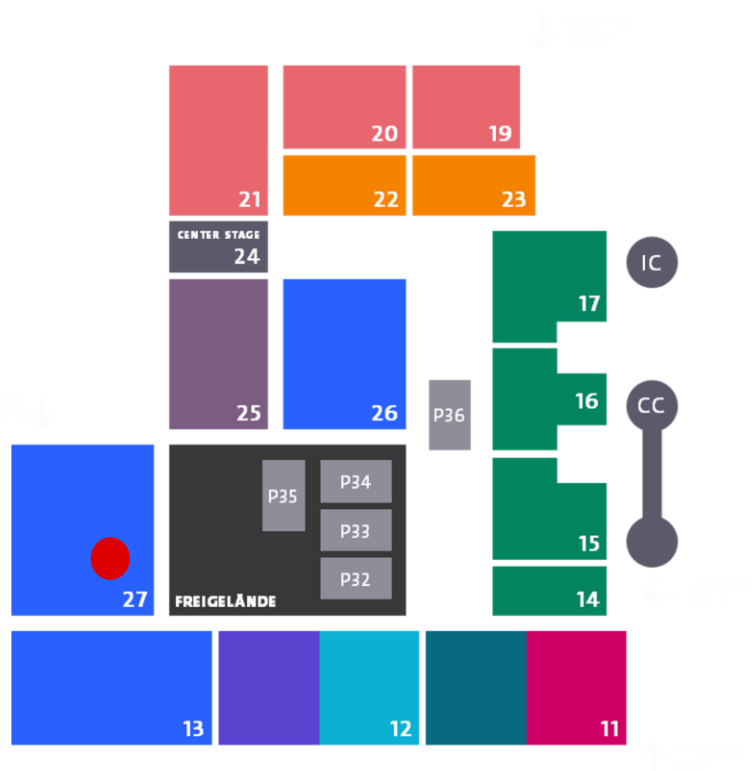
- Modern stand concept with lounge area
- Uncomplicated full-service participation package means very little for you to take care of
- Low risk due to manageable budget
- Professional service – You can rely on our support, from trade fair planning right through to stand design
- Central placement in the Automation & Smart Manufacturing exhibition area
- Excellent visibility thanks to the theme park's overall impact
- Supporting marketing and PR activities, including pre-trade-show coverage

INCLUDED SERVICES STAND SPACE

- White partition walls to adjacent stands
- Carpeting
- Lighting
- Electrical connection (230V) incl. consumption
- 1 table
- 4 chairs
- 1 waste bin
- 1 literature rack
- 1 podium 100x100x82,5cm
- 1 bar stool
- 1 lockable info counter with company logo
- 1 Company logo on partition wall

FURTHER INCLUDED SERVICES

- Use of the lounge area
- In the lounge: Hot and cold beverages, sweet and savory snacks, lunchtime snack
- Daily cleaning and waste disposal
- Security
- Wi-Fi can be added for a fee through the HANNOVER MESSE Shop



Top-location in the attractive Automation & Smart Manufacturing exhibition area in Halle 27



Please note that this is an illustrative example. Subject to change.

YOUR CONTACTS



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STAND SIZE	9 m ²	12 m ²	18 m ²
Preis / m ² 759,- Euro	6.831 Euro	9.108 Euro	13.662 Euro
all prices plus VAT + processing fee of 440 EUR minimum stand size: 9 m ² , customizable			