

22–26 APRIL 2024

**FAIR-PACKAGES –
COMPLETE SOLUTION
FOR YOUR
TRADE FAIR SUCCESS**



WORLD. LEADING. INDUSTRYSHOW.



FAIR-PACKAGES: TOTAL SOLUTIONS THAT MAXIMIZES YOUR SUCCESS

Our fair-packages provide a wide range of services and benefits, including stand space, stand construction, furnishing and fittings, as well as basic utilities and extensive marketing services. You can find an overview of all services online at:

www.shop.hannovermesse.de/en

HOW YOU BENEFIT

- You save time as all the planning can be dealt with by simply clicking online to order the services required.
- Professional consulting and support when planning your trade fair presentation.
- You can keep your organizational efforts to an absolute minimum. In other words, you can focus on what's most important to you – making new business contacts as well as new deals and orders.
- Exclusive catering package available

YOUR PACKAGE OPTIONS

You can choose from four options, and each package is tailor-made to ensure that your trade fair presentation is a complete success. The only difference between the packages is the stand construction.

TYPE OF PACKAGE	PRICE*
fair-package Basic (minimum size 9 m ²)	as from 5,585 Euro
fair-package Basic Color (minimum size 9 m ²)	as from 5,820 Euro
fair-package Comfort (minimum size 12 m ²)	as from 7,570 Euro
fair-package Premium (minimum size 20 m ²)	as from 13,850 Euro

* All prices are for a row stand with early booking rate

OVERVIEW OF SERVICES

	FAIR-PACKAGES (Basic, Basic Color, Comfort, Premium)	STANDARD PACKAGE (stand area only)
STAND SPACE	✓	✓
STAND ASSEMBLY	✓	
BASIC SERVICES		
Electric power supply, incl. 3 kW consumption	✓	
Pre-show cleaning plus daily stand cleaning plus waste paper emptying	✓	
Waste disposal of recyclable and residual materials	✓	
Insurance for stand and furnishings (covers fair-package items)	✓	
Parking permit for duration of show (no.)	1	
PROMOTION & PRESS SERVICES		
Complimentary admission tickets (eTickets)	✓	✓
Delivery of registration and usage data on your guests	✓	✓
Listing of your company in the directory of exhibitors	✓	✓
Listing of your company in a visitor information system	✓	✓
Market research (visitor behavior)	✓	✓
List of accredited journalists	✓	✓
Visitor promotion materials	✓	✓
Digital Package shop.hannovermesse.de/en	✓	✓
CATERING		
Coffee and tea	✓	
Cookies/pastries and mineral water	✓	
SUPPLEMENTARY SERVICES		
Exhibitor passes	✓	✓

A SHOW OF COLORS... FAIR-PACKAGE BASIC COLOR

Additional stand features can be used to create individual accents and make your stand even more attractive.

ENSURE A COLORFUL DISPLAY!

BOOK OUR EYE-CATCHING FAIR-PACKAGE BASIC COLOR!

For the HANNOVER MESSE 2024 we offer our fair-package Basic Color in eight bright colours. Select the color of your choice for the carpet, walls and fascia of your rental system stand to make your trade fair presentation a real eyecatcher!



Modular stand Type A – Fire
(White fittings)



Modular stand Type A – Orange



Modular stand Type A – Sunshine



Modular stand Type A – Lime



Modular stand Type A – Forest



Modular stand Type A – Ocean



Modular stand Type A – Midnight
(White fittings)



Modular stand Type A – Black

The option of either black or white table & chairs is available for all color variants.

DETAILS OF SERVICES

FAIR-PACKAGE BASIC

MODULAR STAND TYPE A, INCLUDING EXTENDED FURNISHINGS PACK (MINIMUM SIZE 9 M²)

- Disposable, off-the-roll cord carpeting, with plastic film covering
- Perimeter partition walls to adjacent stands and/or hall walls, 250 cm high
- Ceiling, ceiling frame sections along open sides of stand, incl. all necessary crossbeams and columns
- Fascia panel, one per aisle-facing side opening, supplied on request with black lettering in Helvetica Bold typeface (up to a maximum no. of letters), or a logo/digital print*
- 1 power distribution box with built-in dual-socket outlet, 230 V
- 4 spotlights
- Cubicle, 100 x 100 cm, with lockable door
- Furnishings: 1 table, 3 chairs, 1 coat rack inside cubicle, 1 wastepaper basket, 1 counter, 1 bar stool, 1 brochure rack

Price as from 5,585 Euro**

* subject to submission of a print-ready data file to Deutsche Messe at least six weeks before the event begins.

** 9 m² Row stand with early booking rate



Modular stand Type A, including extended furnishings pack



Sample design – includes additional features available at extra cost

DETAILS OF SERVICES

FAIR-PACKAGE COMFORT

MODULAR STAND TYPE C, INCLUDING EXTENDED FURNISHINGS PACK (MINIMUM SIZE 12 M²)

- Disposable, off-the-roll cord carpeting, with plastic film covering laid on a raised floor approx. 8 cm high
- Perimeter partition walls (standard frame partitions, approx. 7 cm deep) to adjacent stands and/or hall walls, 300 cm high
- 1 power distribution box
- 1 bar stool, 1 brochure rack, 1 wastepaper basket
- Furnishings pack (based on stand size):

STAND SIZE IN M ²	≤ 49	50–79	≥ 80
Cubicle size	2 m ²	4 m ²	6 m ²
No. of tables	1	2	3
No. of chairs	4	8	12
No. of coat racks	1	2	2
Modular stand tower*	1	1	2

Price as from 7,570 Euro**

* Modular stand tower: with a digital print on one side, provided exhibitor submits a print-ready data file to Deutsche Messe at least six weeks before the event begins

** 12 m² Row stand with early booking rate



Modular stand Type C, including additional furniture/fittings



Sample design – with additional features available at extra cost

DETAILS OF SERVICES FAIR-PACKAGE PREMIUM

MODULAR STAND TYPE EXCLUSIVE (MINIMUM SIZE 20 M²)

- Disposable, off-the-roll velour carpeting, with plastic film covering, laid on a raised floor approx. 8 cm high
- Perimeter partition walls (standard frame partitions, approx. 7 cm deep) to adjacent stands and/or hall walls, 300 cm high
- 1 power distribution box
- 1 bar stool, 1 brochure rack, 1 wastepaper basket
- Furnishings pack (based on stand size):

STAND SIZE IN M ²	20–39	40–59	> 60
Cubicle size	2 m ²	4 m ²	6 m ²
Backlit wall approx. 200 cm wide, 300 cm high, incl. digital print*	2	2	3
Bar/info counter	1	2	2
No. of tables	1	2	3
No. of chairs	4	8	12
Number of coat racks	1	2	2
Light pole	1	2	3
Electric power sockets 230 V/16 A**	4	7	11

Price as from 13,850 Euro ***

* Graphics/digital prints: subject to submission of a print-ready data file to Deutsche Messe at least six weeks before the event begins.

** Electric power sockets: details of layout (number and location of sockets) must be submitted to Deutsche Messe at least three weeks before the event begins.

*** 20m² Row stand with early booking rate



Modular Stand Type Exclusive



Sample design – with additional features available at extra cost

ADVICE ON SERVICES

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If you have further questions regarding the preparation and realization of your trade show presentation:

Exhibitor Support
Tel. +49 511 89-30000
exhibitor.support@messe.de

Contact details for our local sales partners worldwide are listed at:
www.messe.de/en/salespartner

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