

31 MARCH – 4 APRIL 2025

**FAIR-PACKAGES –
COMPLETE SOLUTION
FOR YOUR
TRADE FAIR SUCCESS**



WORLD. LEADING. INDUSTRYSHOW.



Our **fair-packages**: total solutions that maximize **your success**

If you don't have much time to plan your trade fair presentation or are making your debut at HANNOVER MESSE, you should consider our special offer. Our fair-packages provide a wide range of services and benefits, including stand space, stand construction, furnishing and fittings, as well as basic utilities and extensive marketing services. You can choose from four options, and each package is tailor-made to ensure that your trade fair presentation is a complete success. The only difference between the packages is the stand construction. You can find an overview of all services online at: shop.hannovermesse.de/en

How you benefit

- You save time as all the planning can be dealt with by simply clicking online to order the services required.
- Professional consulting and support when planning your trade fair presentation.
- You can keep your organizational efforts to an absolute minimum. In other words, you can focus on what's most important to you – making new business contacts as well as new deals and orders.
- Exclusive catering package available.

Guidance and contact

We will advise you on the best package for your requirements and guide you through our online calculator. Please contact:

Inga Steinhoff, Corinna Schaaf, Tel. +49 511 89-38000, hm-fairpackage@messe.de

Detailed information on options and additional services can be found in our HANNOVER MESSE shop.

Would you like to book now?

You can book online at shop.hannovermesse.de/en

After you have decided to take part you are welcome to use our Exhibitor Support team, who will help you with any further questions regarding the preparation and realization of your trade fair presentation. Please contact:

Tel. +49 511 89-30000 or exhibitor.support@messe.de

Overview of Services

	fair-packages	Standard package (stand area only)
Stand space	✓	✓
Stand assembly	✓	
Basic services		
Electric power supply, incl. 3 kW consumption	✓	
Pre-show cleaning plus daily stand cleaning & emptying the wastebasket	✓	
Waste disposal. One 80-liter bag each for recyclable and nonrecyclable waste, and their disposal	✓	
Insurance for stand and furnishings (covers fair-package items)	✓	
Parking permit for duration of show (no.)	1	
Marketing & PR		
Complimentary admission tickets (eTickets)	✓	✓
Delivery of registration and usage data on your guests	✓	✓
Listing of your company in the directory of exhibitors	✓	✓
Listing of your company in a visitor information system	✓	✓
Market research (visitor behavior)	✓	✓
List of the accredited journalists	✓	✓
Visitor promotion materials	✓	✓
Digital Participation	✓	✓
Catering		
Coffee and tea	✓	
Cookies/pastries and mineral water	✓	
Supplementary services		
Exhibitor passes	✓	✓

A show of colors ... fair-package **Basic Color**

Ensure a colorful display!

Book our eye-catching fair-package Basic Color!

We are offering Basic Color, a fair-package in eight vibrant colors. Select the color of your choice for the carpet, walls and fascia of your rental system stand to make your trade fair presentation a real eyecatcher!

Additional stand features can be used to create individual accents and make your stand even more attractive.



Modular stand Type A – Fire



Modular stand Type A – Orange



Modular stand Type A – Sunshine



Modular stand Type A – Lime



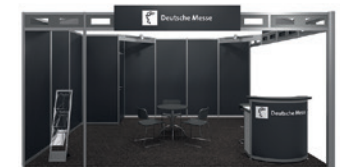
Modular stand Type A – Forest



Modular stand Type A – Ocean



Modular stand Type A – Midnight



Modular stand Type A – Black

The option of either black or white table & chairs is available for all color variants.

Details of services

fair-package **Basic** and **Basic Color**

Modular stand Type A including including additional fittings/furniture (minimum size 9 m²)

- Disposable, off-the-roll cord carpeting, with plastic film covering
- Perimeter partition walls to adjacent stands and/or hall walls, 250 cm high
- Ceiling, ceiling frame sections along open sides of stand, incl. all necessary crossbeams and columns
- Fascia panel, one per aisle-facing side opening, supplied on request with black lettering in Helvetica Bold typeface (up to a maximum no. of letters), or a logo/digital print*
- 1 power distribution box with built-in dual-socket outlet, 230 V
- 4 spotlights
- Cubicle, 100 x 100 cm, with lockable door
- Furnishings: 1 table, 3 chairs, 1 coat rack inside cubicle, 1 wastepaper basket, 1 counter, 1 bar stool, 1 brochure rack

Price as from € 5,804**

Only available with **Basic Color** option:

- Carpeting in your **selected stand color**
- Partition walls in your **selected stand color**
- Cubicle with lockable door in your **selected stand color**
- Furnishings: Table & chairs – **select either black or white (for all stand colors)**

Price as from € 6,129**

* subject to submission of a print-ready data file to Deutsche Messe at least six weeks before the event begins.

** 9 m² Row stand with early booking. One-Year Contract



Modular Stand Type A including extended furnishings pack



Sample design – includes additional features available at extra cost

Details of services fair-package **Comfort**

Modular stand Type C including additional fittings/furniture
(minimum size 12 m²)

- Disposable, off-the-roll cord carpeting, with plastic film covering
- Perimeter partition walls to adjacent stands and/or hall walls, 250 cm high
- 1 power distribution box with built-in dual-socket outlet, 230 V
- 1 spotlight, arm-mounted, for each 5 m² of stand space, plus 4 spotlights mounted on modular stand tower
- 1 wastepaper basket, 1 counter, 1 bar stool, 1 brochure rack
- Furnishings pack (based on stand size):

Stand size in m ²	≤ 49	50 – 79	≥ 80
Cubicle size	2 m ²	4 m ²	6 m ²
No. of tables	1	2	3
No. of chairs	4	8	12
No. of coat racks	1	2	2
Modular stand tower*	1	1	2

Price as from € 7,840**

* Modular stand tower: with a digital print on one side, provided exhibitor submits a print-ready data file to Deutsche Messe at least six weeks before the event begins

** 12 m² Row stand with early booking, One-Year Contract



Modular Stand Type C including additional fittings/furniture



Sample design – with additional features available at extra cost

Details of services fair-package Premium

Modular stand Type Exclusive (minimum size 20 m²)

- Disposable, off-the-roll velour carpeting, with plastic film covering, laid on a raised floor approx. 8 cm high
- Perimeter partition walls (standard frame partitions, approx. 7 cm deep) to adjacent stands and/or hall walls, 300 cm high
- 1 power distribution box
- 1 bar stool, 1 brochure rack, 1 wastepaper basket
- Furnishings pack (based on stand size):

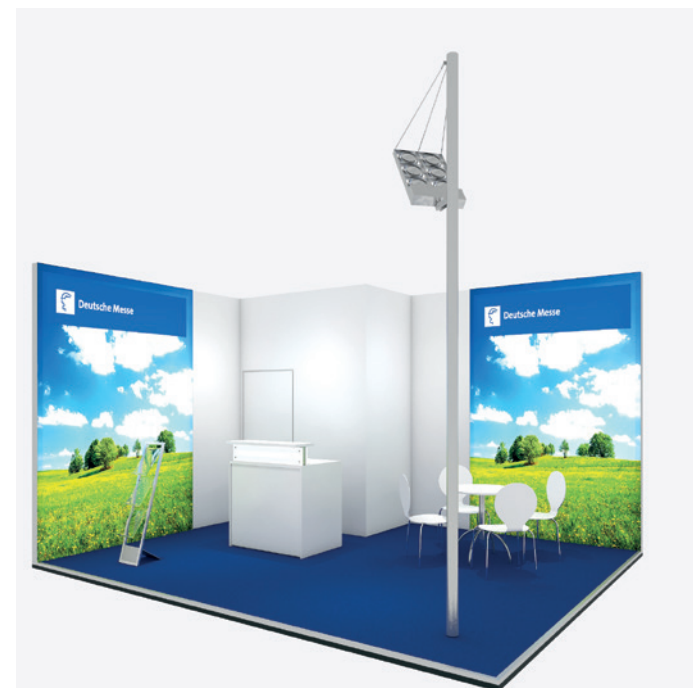
Stand size in m ²	20–39	40–59	> 60
Cubicle size	2 m ²	4 m ²	6 m ²
Backlit wall approx. 200 cm wide, 300 cm high, incl. digital print*	2	2	3
Bar/info counter	1	2	2
No. of tables	1	2	3
No. of chairs	4	8	12
No. of coat racks	1	2	2
Light pole	1	2	3
Electric power sockets 230 V/16 A**	4	7	11

Price as from € 14,256***

* Graphics/digital prints: subject to submission of a print-ready data file to Deutsche Messe at least six weeks before the event begins.

** Electric power sockets: details of layout (number and location of sockets) must be submitted to Deutsche Messe at least three weeks before the event begins.

*** 20 m² Row stand with early booking, One-Year Contract



Modular Stand Type Exclusive



Sample design – with additional features available at extra cost



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Contact details for our local sales partners worldwide are listed at:
www.messe.de/en/salespartner